

What we claim is:

1. A cosmetic composition comprising an emulsion of an aqueous phase and a non-aqueous phase, and a gelling system of at least one alkylene oxide containing an emulsion stabilizer and at least one non-siloxane based polyamide resin.
2. The composition of claim 1 wherein the composition further comprises a color component present in an amount greater than 2.0 percent by weight of the composition.
3. The composition of claim 2 wherein the color component is present in an amount greater than 5.0 percent by weight of the composition.
4. The composition of claim 1 wherein the polyamide resin further comprises a terminal end group selected from the group consisting of ester, amine, and acid.
5. The composition of claim 1 wherein said polyamide resin is present in a gelling sufficient amount.
6. The composition of claim 5 wherein said polyamide resin is present in an amount of about 1 to 90 percent by weight of the composition.
7. The composition of claim 1 wherein said emulsion further comprises about 0.01 to about 10 percent surfactant.
8. The composition of claim 7 wherein said emulsion stabilizer is a surfactant and has an HLB greater than 8.
9. The composition of claim 1 wherein said non-aqueous phase further comprises volatile oil.
10. The composition of claim 2 in the form of a lipstick.
11. The composition of claim 10 further comprising an alkanolamide of a fatty acid.

12. The composition of claim 2 in the form of a mascara.
13. The composition of claim 12 wherein said emulsion is wax-free.
14. A stable cosmetic emulsion comprising a colorant component present in an amount greater than about 2.0 percent by weight of the composition, an aqueous phase, and an oil phase wherein the aqueous phase contains at least a gelling sufficient amount of at least one non-siloxane based polyamide resin having a terminal end group selected from the group consisting of amine, acid, and ester, and at least one ethylene oxide containing surfactant having an HLB greater than 8.
15. The emulsion of claim 14 wherein said emulsion is wax-free.
16. The emulsion of claim 15 further comprising a colorant component present in an amount greater than about 5.0 percent.
17. The emulsion of claim 16 further comprising one or more active ingredients.
18. The method of making a cosmetic emulsion comprising the steps of adding a gelling sufficient amount of a non-siloxane based polyamide resin to at least an aqueous phase, and dispersing the aqueous phase with a non-aqueous phase, at least one alkylene oxide containing emulsion stabilizer, and a colorant component present in an amount greater than about 2.0 percent.
19. The method of claim 18 wherein the step of dispersing further comprises the aqueous phase as the dispersant phase.
20. The method of claim 19 wherein the polyamide further comprises a terminal end group selected from the group consisting of ester, amine, and acid.
21. The method of claim 20 wherein the emulsion is wax-free.
22. The method of claim 21 wherein the emulsion is added to a formulation for a mascara or a lipstick.